

GREAT WISCONSIN CHEESE FESTIVAL

108 W. Main Street
Little Chute, WI 54140

920-423-3869 • www.littlechutewi.org/cheesefest



April 10, 2017

WE INVITE YOU TO PARTICIPATE IN THE 2017 BIG CHEESE PARADE

Our Big Cheese Parade is part of the annual Great Wisconsin Cheese Festival celebration that is held each year in Little Chute. The Big Cheese Parade will be held on Saturday, June 3 at 10:30 a.m. The parade will start at the corner of Main and Sanitorium, proceed west on Main Street to Grand Avenue, then turn north onto Grand Avenue where it will disband. The parade route is approximately one mile long. There is no entry fee to participate. If possible or applicable, we ask that entries include a cheese related theme or decoration. We will award one of the floats a Best of Parade engraved plaque.

This year will be our 29th Annual Great Wisconsin Cheese Festival celebration. The family fun event will be held at Doyle Park on Friday, June 2, Saturday, June 3, and Sunday, June 4. There will be food booths, vendor booths, children's entertainment, children's games, animal petting zoo, carnival rides, various cheese related events/contests. Friday night will feature the band performances of Appleton Rock School and Bella Cain. Saturday will feature the band performances of Homemade Brew, KISS FM Summer Slam Artists, and Boogie and the Yo-Yo'z. Sunday will feature the Little Chute Community Band and The Bomb. For more information, please visit www.littlechutewi.org/cheesefest.

If you are interested in participating in the BIG CHEESE PARADE, please fill out the enclosed registration form and return by Wednesday, May 3. Parade registrants will receive a letter in mid May that will include their parade position number and lineup information. If you have any questions, please feel free to call me at 423-3869.

Sincerely,

Donna Koebe

Donna Koebe
Board Member

Enclosure





2017 BIG CHEESE PARADE REGISTRATION FORM



BUSINESS/ORGANIZATION NAME: _____

ADDRESS: _____

CITY: _____ **ZIP:** _____

CONTACT PERSON: _____

HOME PHONE: _____ **WORK PHONE:** _____

ENTRY TYPE: FLOAT BAND VEHICLE (list total number vehicles: _____)
 WALKING UNIT OTHER (describe: _____)

HOW MANY FEET TOTAL WILL YOUR ENTRY NEED TO LINE-UP BY CURB: _____

DESCRIPTION OF ENTRY:

WILL YOUR PARADE ENTRY HAVE MUSIC PLAYING? Yes No

By submitting this parade application, we understand that consumption of alcoholic beverages will not be allowed on floats or in vehicles before or during the parade. We also agree not to throw any items from moving vehicles, and that if items will be passed out, those people will walk and pass it out away from the parade entry itself.

SIGNED: _____

Please mail this completed registration form by Wednesday, May 3, to:

GREAT WISCONSIN CHEESE FESTIVAL PARADE
108 W. MAIN STREET
LITTLE CHUTE, WI 54140

Otherwise, you may email to donna@littlechutewi.org (put Cheese Fest parade as subject line).

The parade committee reserves the right to refuse inappropriate floats and/or participants. All applications will be reviewed and must be accepted by the parade committee. Accepted entries will receive position number in mid May.